**Ideation Phase**

**Define the Problem Statements**

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| Date | 29 September 2022 |
| Team ID | PNT2022TMID43211 |
| Project Name | Nutrition Assistant Application |
| Maximum Marks | 2 Marks |

**Problem Statement:**

Due to the ignorance of healthy food habits, obesity rates are increasing at an alarming speed, and this is reflective of the risks to people’s health. People need to control their daily calorie intake by eating healthier foods, which is the most basic method to avoid obesity. However, although food packaging comes with nutrition (and calorie) labels, it’s still not very convenient for people to refer to App-based nutrient dashboard systems which can analyze real-time images of a meal and analyze it for nutritional content which can be very handy and improves the dietary habits, and therefore, helps in maintaining a healthy lifestyle.

Graphical user interface, text, application, email

Description automatically generated

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| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Ill patients ,  Old people | 1.Make their body health better day by day  2.Attain good health  3.Cure their illness | 1.physical fatigue  2.disabilty to do such things like workout, travel to meet the therapist  3.unaffordable therapies  4.Always dependent on somebody to help them | 1.Age  2.Illness | 1.Stressed about their health  2.Mentally disturbed  3.Ambiguity  4. Persistent sadness  5.Socially isolated |
| PS-2 | Sports person,  People who often concerned about their health | 1.Maintain their fitness  2.weight loss/weight gain | 1.Laziness  2.Costly therapies  3.No time to workout | 1.Carelessness  2.Strapped for cash | 1.Depressed  2.Anxiety  3.Low in self esteem  4.Racing thoughts |